

# Sarah Sinai, UX/UI Designer

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## Experience

### Honeywell Inc., User Experience Designer

Feb 2022 – Current

As a User Experience Designer at Honeywell's Software Centre, I specialize in developing innovative, intuitive, efficient, and user-friendly interfaces for our software products across diverse industry verticals. My pivotal role involves comprehending user needs, conducting comprehensive research, and collaborating with cross-functional teams to design software that enhances user satisfaction and seamlessly aligns with our business objectives. Moreover, through the meticulous processes of wireframing, prototyping, and usability testing, I ensure the delivery of a final product that is functional and visually compelling, effectively bridging the gap between intricate engineering processes and end-user software solutions.

### Outwrite, Product Designer

Nov 2021 – Jan 2022

The role involved working as the sole designer for a startup. This included establishing design systems for the software interface. I carried out user and competitor research to assist in the growth of premium subscription customers.

### Te Kura | The Correspondence School of NZ, UX/UI Designer

Dec 2017 – Nov 2021

During my role at 'Te Aho o Te Kura Pounamu', I had the privilege of leading and collaborating on various projects. The design process involved working with the Ministry of Education, students, and educators to create a user experience and online learning environment that reflected their individual needs and preferences. Working alongside a team of innovative individuals to deliver content and enhance the students' learning experience and engagement was impactful and rewarding. The projects designed during this role were recognized both locally and internationally, resulting in award-winning designs..

### Redshift | Printing.com, Digital & Graphic Designer

Jan 2017 – Dec 2017

The role at Printing.com was graphic design-based, with projects extending to digital user experience and user interface design. Communication with clients and responsive concept development created desired design outcomes and distinctive brand identities.

## Honours

D2L | DESIRE2LEARN  
Excellence Award 2020

Designers Institute of NZ Best Design Awards  
Finalist in Empowering UX &  
Silver Award Winner in Optimising UX 2018

Expressions Whirinaki Art Centre  
Art Scholarship 2012

References to be supplied upon request.

## Qualifications

### Massey University

College of Creative Arts  
**BDes.(Hons)**, Visual  
Communication Design  
2013 – 2016

## Skills

Critical Design Thinking  
User Interface Design  
User Experience Design  
Graphic Design  
Wire-framing & Prototyping  
Front-end Development  
Usability & Concept Testing  
User Interviews & Workshops  
Team Collaboration  
Conference Presenting  
Client/ Industry Relations  
Illustration Mobile  
Application Design  
Software Development  
Human-factors Research  
Experience Working in  
Government Sectors

## Tools

Figma  
Adobe Creative Suite  
Indesign  
Illustrator  
Adobe XD  
Photoshop  
Premiere Pro  
After Effects  
HTML/CSS  
AI Software

## Conferences

D2L Fusion, Award Recipient &  
Speaker, 2020 Los Angeles, USA  
D2L Ignite, Speaker  
2019 Gold Coast, AUS